

Schedule

DAY 1 FRIDAY, MAY 11, 2018

6:00 a.m. – 7:20 a.m.

Golf Tournament Check-In

The Cart Barn

Continental Breakfast will be served

7:30 a.m. – 12:30 p.m.

Golf Tournament

Desert Springs Golf Club at the JW Marriott

7:30 a.m. – 12:30 p.m.

Farm Field Tours

Prime Time International

North Shore Sales and Marketing

Double Date Packing

Richard Bagadasarian

Additional Registration Required

11:00 a.m. – 7:00 p.m.

Registration Open

Center Registration Counter

Please be sure to stop by before the opening reception as name badges are required for all events.

12:30 p.m. – 1:30 p.m.

Lunch & Golf Awards

San Jacinto Room

1:00 p.m. – 5:00 p.m.

Exhibitor Move In

Desert and Springs Ballrooms

7:00 p.m. – 9:30 p.m.

Opening Reception

The Grove

Join your colleagues for a specialty drink and hors d'oeuvres under the desert stars with unique entertainment and a top-class Martini theme.

Badges Required



DAY 2 SATURDAY, MAY 12, 2018

8:00 a.m. – 11:00 a.m.

Exhibitor Move In

Desert and Springs Ballrooms

8:00 a.m. – 8:30 a.m.

Breakfast

The Pavilion

8:30 a.m. – 9:15 a.m.

Retail Panel - Fresh Trends

The Pavilion

Paul Kneeland, Executive Director,

Gleson's Markets

Caitlin Tierney, Director of Produce,

99 Cents Only

9:15 a.m. – 10:15 a.m.

The Power of Understanding People

The Pavilion

Dave Michell, Founder,

The Leadership Difference

10:15 a.m. – 11:15 a.m.

Doing the Little Things and Executing Vision

The Pavilion

Herm Edwards, Arizona State Head Coach;

Former ESPN Football Analyst, NFL Head Coach

11:30 a.m. – 4:30 p.m.

Exhibit Hall Open

Lunch served on expo floor

Badges Required

3:30 a.m. – 4:30 p.m.

Happy Hour

Expo Hall

Badges Required

